



**Poobesh Gowtham**  
**Industrial Design Centre**  
**Indian Institute of Technology, Bombay**

**17U130015**  
**B.Des.**  
**Gender: Male**  
**DOB: 25-12-1998**

Examination	University	Institute	Year	CPI / %
Graduation	IIT Bombay	IIT Bombay	2021	8.29

I love building things, taking ideas through design to finished products. Currently trying to figure out how to help people curate good content on the internet.

Find my design, code, photography and thoughts at

<https://poobesh.xyz>

## Key Projects

### CovidWire *crowdsourced local news app (2020)*

Designed and built a webapp for curated, concise, sharable news on Covid-19, in indian languages. Scaled to 100+ volunteers and 2800+ daily users.

★ featured in *The Hindu, Indian Express, IIITH, SunTV*

### Vangogh *search engine for color palettes (2019)*

Designed and built an AI powered color palette generator that creates palettes based on keywords, currently with 800+ daily users.

★ #1 on Producthunt ★ featured in *Pablo Stanley's blog*

### HotBox *meal planning app (2019) | course project*

Conducted user research, contextual inquiry, modelled persona and scenarios to design a mobile app for mealplanning in households.

### Duomoji *social data visualisation (2019)*

Designed and built a tool to track, analyse and visualise emoji-pair usage on Twitter in realtime, to understand non-textual communication.

### Mumbai Cultural Map *map webapp (2018)*

Designed and built a widely used interactive map of cultural spaces in Mumbai, currently maintained by Godrej India Culture Lab.

## Responsibilities

### Internship Coordinator (2019-20)

Facilitated internships for IDC students

### Institute Student Mentor (2019-20)

Mentor for freshmen batch of 2019

### Convener at WnCC, IITB (2018-19)

Convener at the programming club of IITB

## Work experience

### Microsoft India

*UX Design Intern* May 2020 - Jul 20

Worked on early product concepts for a MS office tool that facilitates collaborative visual brainstorming sessions for remote teams. Designed the canvas and interaction patterns.

### Augle AI

*UX Design Intern* May 2019 - Feb 2020

Designed systems and enterprise products powered by Computer Vision like facial recognition based attendance, vehicle access control and more.

### Kailash Satyarthi Children's Foundation

*Data visualisation designer* Apr 2019 - Nov 2019

Analysed and designed visualisations on child trafficking data to create a nationwide visual dashboard, to aid policy making and develop mitigation strategies.

### IndiaHCI-19 Conference

*Web designer* Aug 2019 - Oct 2019

Designed the official website for India's biggest HCI conference - IndiaHCI19.

## Tool Handling

### Design

Figma  
 Adobe CC  
 Sketch  
 Framer  
 Cinema4D  
 Fusion 360

### Programming

HTML/CSS/JS  
 D3.js  
 React/Next.js  
 Mapbox GL  
 Python  
 Pytorch + FastAI